

Staunton's Newest Boutique Hotel: The Historic Berkeley Place Announces Completion of Full-Scale Renovation



PHOTO: JILL FERRELL PHOTOGRAPHY | THE HISTORIC BERKELEY PLACE | JANUARY 2023

FOR IMMEDIATE RELEASE

Contact: Staunton Newswire

Staunton, VA

[Staunton, VA] – [February 2023] – Formerly known as Berkeley Place Bed & Breakfast, The Historic Berkeley Place is pleased to announce its recent transformation following its sale. The property, originally a beloved bed & breakfast, has been reimaged as a self check-in boutique inn, offering a modernized yet historically rich experience for guests.

Jefferson Street Properties LLC acquired the property on July 25, 2022, with a vision to preserve its historic charm while elevating its amenities. To achieve this, the entire property was closed for a top-to-bottom full renovation starting in August 2022. After months of meticulous work, construction was completed, and the newly rebranded Historic Berkeley Place reopened in February 2023.

“We are thrilled to introduce The Historic Berkeley Place, a modernized self check-in boutique inn that honors the legacy of the original Berkeley Place Bed & Breakfast,” said [owner] of Jefferson Street Properties LLC. “Our goal was to retain the character of this iconic property while providing guests with contemporary comforts and a seamless check-in experience.”

The extensive renovations included fully upgraded guest rooms, refreshed common areas, enhanced dining spaces, and state-of-the-art amenities. The renovations took place over six months and totaled well over \$400,000 in repairs, upgrades, new furnishings and more.